

Innovatia



About Us



Pushing Brands Towards Unimagined Growth

**With technology,
strategy & creativity**



Innovatia was created with the aim to make startups & SMEs a tremendous success through meaningful, credible and integrated communication.

We use a data-based understanding of your audience to create and publish powerful content, and aesthetic graphic designs that your customers love.

We build your brand by scaling engagement and convert them into loyal customers. This helps with your brand recognition & profit so that your business grows exponentially. We make an impact where it matters most.

OUR OFFERINGS



We Breathe
Marketing.

Let Us Do The Rest Now.

Make your marketing more efficient with us

We use multiple exemplary services from our departments to amplify the results of your brand's recognition. From creating captivating graphic design to producing videos that boost up your engagement, and running likeable social media campaigns, Innovatia have you covered!



Digital marketing

Results-driven team of strategists, creatives, and developers that work together to ensure ground to sky results.



PPC (Pay per click)

We build various hyperlocal advertising strategies so that you get a hefty return on your investment.



Content & Graphics Development

Strategizing engaging content with the memorable graphics creative to increase your brand recognition and drive your brand into hyper-growth.



App Development

With highly innovative, Android and iOS App developers, we're always on the lookout for new industry concepts to improve your brand & forge an authentic relationship with your customer.



Web Development

Websites developed with modern design & creative content we stay updated with the trends & come up with the high-end fail-safe web



SMM (Social Media Marketing)

While handling your social media accounts, we brew fresh & unique ideas every time to help you get all the social media engagement you need.

OUR OFFERINGS



SEO (Search Engine Optimisation)

Our SEO executives come up with breakthrough innovative tactics with a promise of ranking your page in the top google search engine pages through services like keyword mapping, site architecture, link building, and back-end elements.



Branding

Observing your brand guidelines, we can curate some very eye-catching customized logos, appealing labels and much more. This helps you to build relationships with your audience, which can eventually turn them into loyal customers.



How We Push Your Brand into Hyper Growth

We drive engagement by curating content that drives engagement, crafting creatives that captivate, running relevant ads and offering a relevant UX experience.



We help achieve desired results and make it easier to track performance by sharing detailed and timely reports



Engagement



Creative

We make catchy designs & creatives that are bound to perform. This ensures your brand appeals to your audience.

Analytics:





Social media management

We manage your brands social media channels by creating custom monthly content calendars and analyzing effectiveness with performance reports.

We create social media ads that convert. We craft the right message and deploy impactful creatives to lower traffic cost and increase CTR.

Social media ads

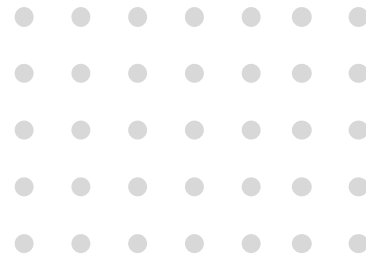
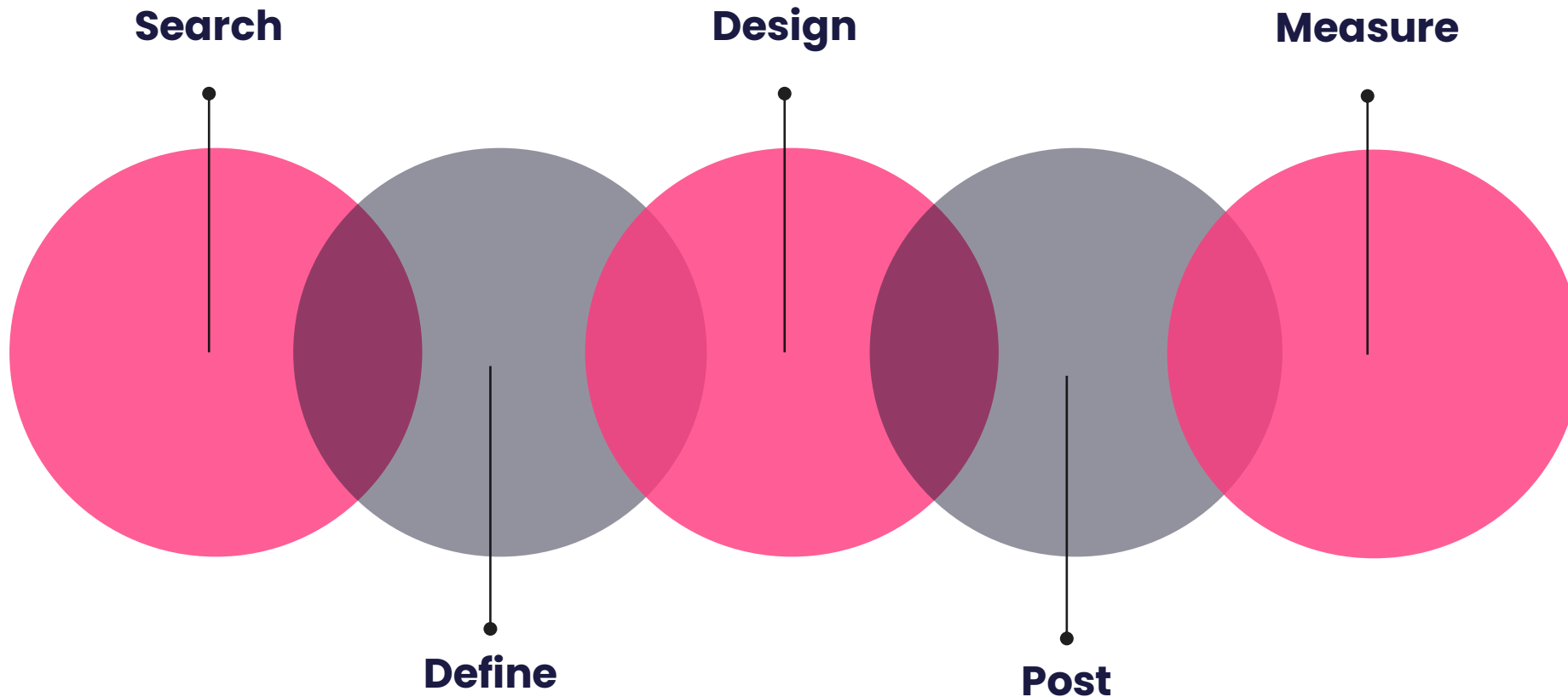


Specific Audience Targeting

No matter how valuable and engaging your content, it won't generate conversions if it doesn't reach the right audience. Our social media marketing experts determine and analyse your niche market to understand your target customers' online behaviour and craft relevant content that address their needs.

A Time-Tested Rule That Delivers Every Time

Our reliable process helps you dominate various platforms through technology & marketing knowledge. Our results speak volumes & improve performance in real time.



Meet our team



**Astha
Jain**

CEO & Co-Founder



**Tanishk
Pandey**

*Chief Marketing
Officer (CMO)*

SEO & Digital Marketing Department



Raushan Kumar Jha

Team Lead



Ankit Gupta

Sr. SEO Executive



Sahib Ansari

SEO Executive



Gunisha Agrawal

SEO Content Writer



Soni Singh

Jr. SEO Executive



Vikas Singh

Jr. SEO Executive





Creative Department



Harshit Gupta
Team Lead



Pragati Tiwari
Sr. Graphic Designer



Parth Shukla
*Graphic Designer
& Video Editor*



Jyoti Shukla
*Graphic Designer
& Video Editor*



Social Media Marketing Department



Chesta Rai

Media Buying Associate



Srishti Ahuja

Copywriter



Sanchi

Social Media Handler



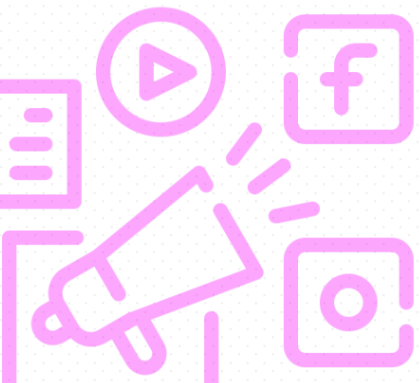
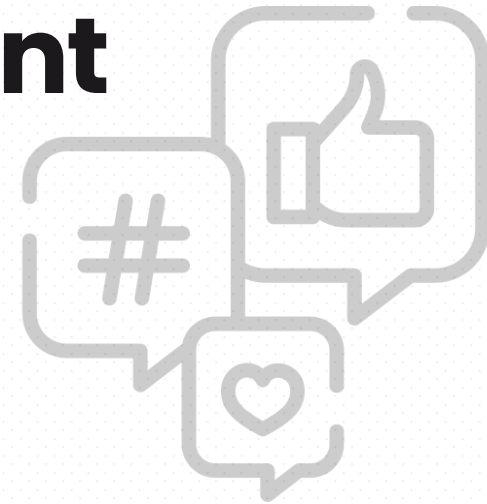
Rakhi Mathur

Influencer Marketing



Sakshi Singh

Influencer Marketing



IT Department



Parekh Tanwar
Team Lead



Abhishek Jajoria
Sr. Software Developer



Jitender Singh
Sr. Software Developer



Ankit Gupta
Sr. Android Developer



Adesh Anand
Project Manager



Rishab Gupta
Backend Developer



IT Department



Vishal Chand

Mobile App Developer



Ashish Rawat

Django Developer



Luvjeet Singh

Frontend Developer



Vikas Mandal

Django Developer



Some of our Social Media Work

yesmadambeauty Following Message +2 ...

1,356 posts 37.8K followers 203 following

YES MADAM™

Yes Madam | Home Salon
Beauty Salon
Premium beauty services just got affordable
Use code: SM101 to get additional ₹101 off on your first booking
Tag @yesmadambeauty to get featured 🍷
linktr.ee/Yesmadambeauty1

YES MADAM

SUPER SAFE
SALON AT HOME
BOOK NOW

Yesmadam.com

YesMadam
Brings you,
The Relax-ae-list
Swipe >>

Yesmadam.com

When someone asks me about the massage

I got yesterday from
"YesMadam Home salon services"

Yesmadam.com

It's a Match!
BODY MASSAGE AND YOU LIKE EACH OTHER

BOOK YESMADAM TO FIX YOUR DATE!

Yesmadam.com

Me all glammed up for party

after getting beauty care services from YesMadam

Yesmadam.com

the love triangle
I GET...
STRESS
WORK MOOD SWINGS

Yesmadam.com

WHEN YOU REALISE ONLY FEW HOURS LEFT FOR VALENTINES WEEK!

3 THINGS YOUR VALENTINE WON'T TELL YOU

YOUR WEDDING WILL BE AMAZING...
P.S. - 'Y' is silent.

TYPE A SONG'S LYRICS AND TAG A FRIEND IN THE COMMENTS TO COMPLETE THE SONG.
P.S. - And indirectly give hints to your crush via the song.

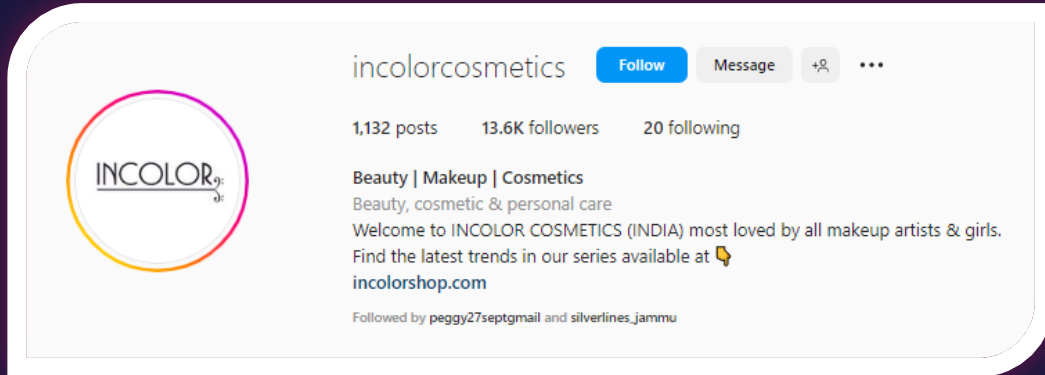
WHAT ARE YOU LOOKING FOR IN YOUR Valentine?
~~LOOKS?~~ NAH!
HUMOUR and personality bro!!

Valentine's GIVEAWAY ALERT
"If we could rearrange the alphabets, we'd put 'U' and 'YM' together."
Comment down your favorite pickup lines and the unique one will get a big surprise.

I GOT 99 PROBLEMS, but offers on salon services ain't one!

TO ALL THE SINGLES WE FEEL YOU!

Some of our Social Media Work

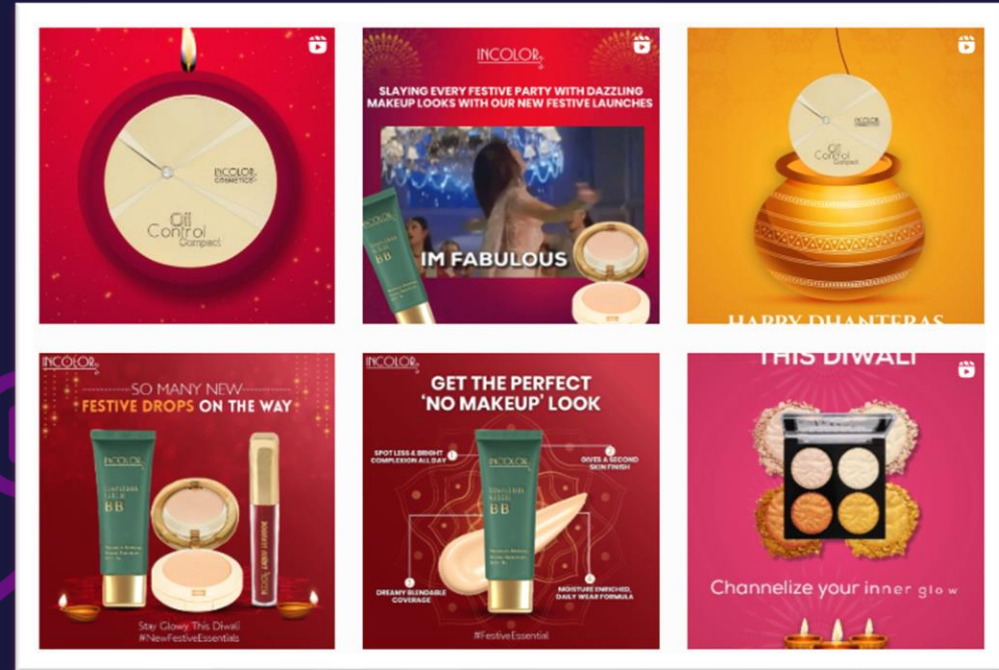


incolorcosmetics [Follow](#) [Message](#) [+](#) [...](#)

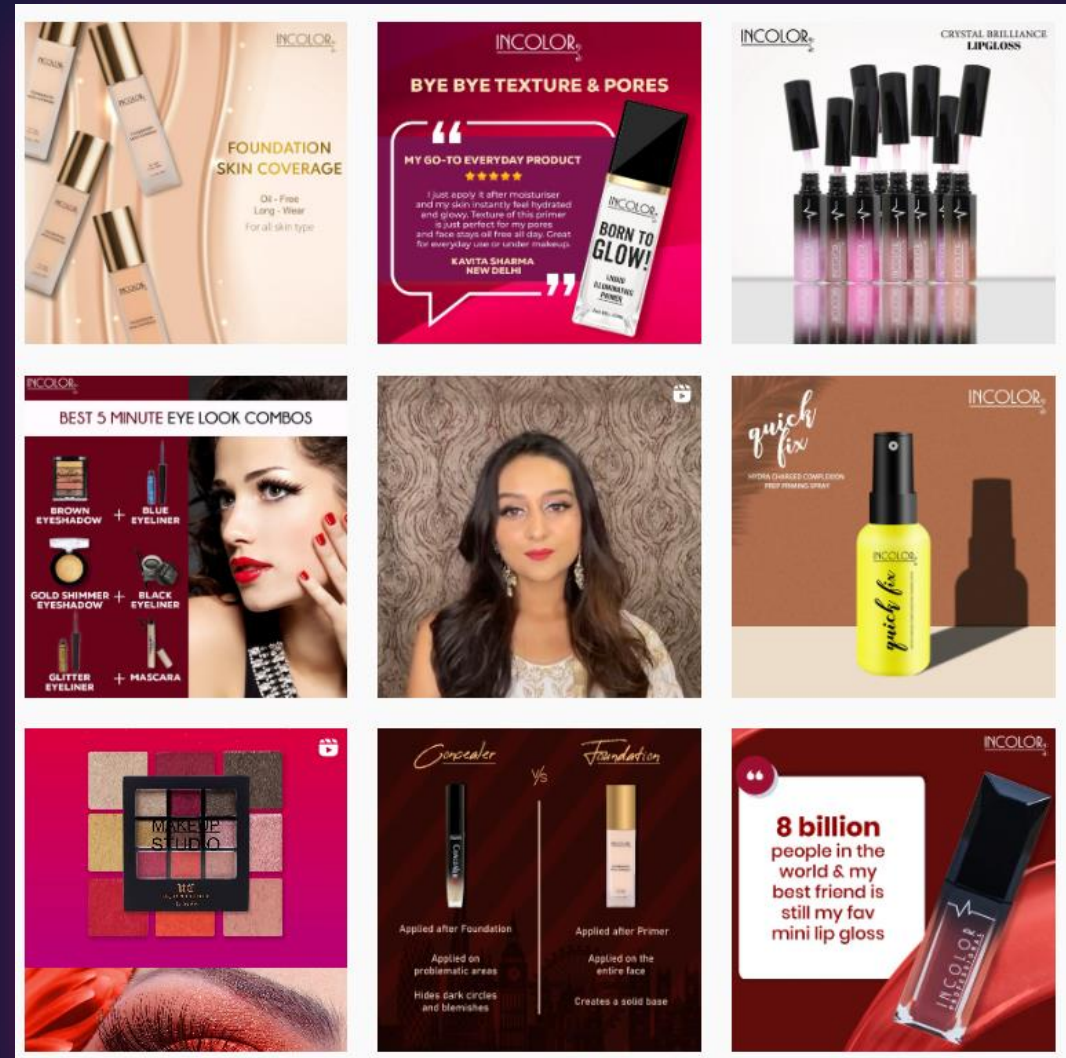
1,132 posts 13.6K followers 20 following

Beauty | Makeup | Cosmetics
Beauty, cosmetic & personal care
Welcome to INCOLOR COSMETICS (INDIA) most loved by all makeup artists & girls.
Find the latest trends in our series available at [incolorshop.com](#)

Followed by [peggy27septgmail](#) and [silverlines_jammu](#)

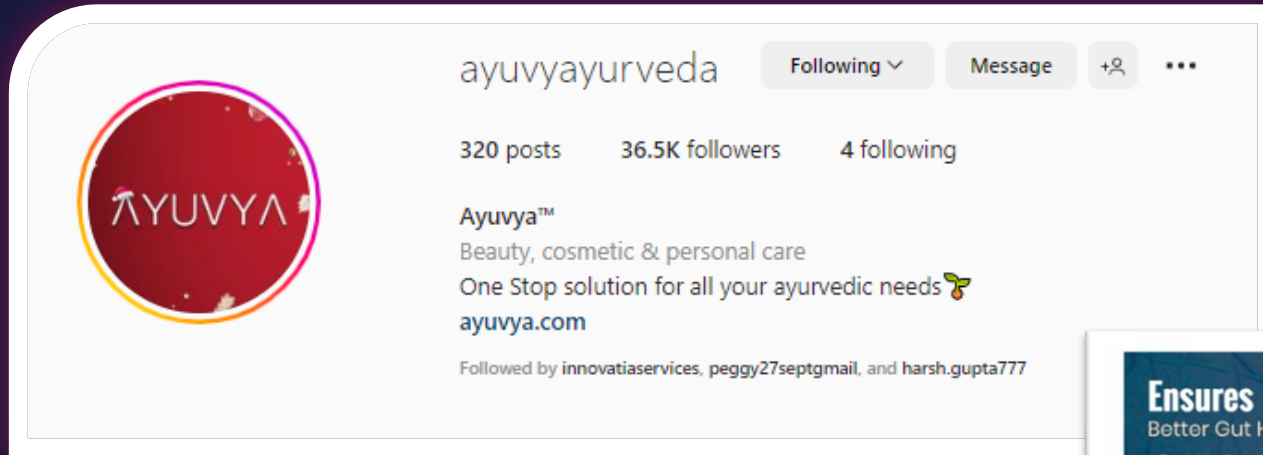


- Oil Control Compact:** A round compact with a clock face design, advertising oil control.
- IM FABULOUS:** A woman in a white sari with a glowing face, advertising BB cream.
- HAPPY DIWANTERAS:** A golden Diya with a clock face, advertising Diwali products.
- SO MANY NEW FESTIVE DROPS ON THE WAY:** A collection of BB cream, compact, and lip gloss.
- GET THE PERFECT 'NO MAKEUP' LOOK:** A BB cream product with benefits like 'SPOT LESS & BRIGHT COMPLEXION ALL DAY' and 'GIVES A SECOND SKIN FEEL'.
- THIS DIWALI Channelize your inner glow:** A makeup palette with four shades.



- FOUNDATION SKIN COVERAGE:** A collection of foundation bottles with text: 'Oil-Free Long-Wear For all skin type'.
- BYE BYE TEXTURE & PORES:** A primer bottle with a testimonial: 'MY GO-TO EVERYDAY PRODUCT' and 'BORN TO GLOW!'. Testimonial by Kavita Sharma, New Delhi.
- CRYSTAL BRILLIANCE LIPGLOSS:** A row of various lip gloss shades.
- BEST 5 MINUTE EYE LOOK COMBOS:** A woman's face with makeup combinations: Brown Eyeshadow + Blue Eyeliner, Gold Shimmer Eyeshadow + Black Eyeliner, Glitter Eyeliner + Mascara.
- quick fix:** A yellow spray bottle labeled 'quick fix' with text: 'HYDRA CHARGED COMPLEXION PREP FIXING SPRAY'.
- Concealer vs Foundation:** A comparison of application methods. Concealer: 'Applied after Foundation', 'Applied on problematic areas', 'Hides dark circles and blemishes'. Foundation: 'Applied after Primer', 'Applied on the entire face', 'Creates a solid base'.
- 8 billion people in the world & my best friend is still my fav mini lip gloss:** A mini lip gloss bottle.

Some of our **Social Media** Work



ayuvyayurveda Following Message +& ...

320 posts 36.5K followers 4 following

Ayuvya™
Beauty, cosmetic & personal care
One Stop solution for all your ayurvedic needs 🌿
ayuvya.com

Followed by innovatiaservices, peggy27septgmail, and harsh.gupta777



Ensures Better Gut Health

- Treats bloating and helps in digestion
- Reduces acidity and gastric problems
- Provides relief from constipation

Combination of **17+ Powerful Ayurvedic Herbs**

Fenugreek, Amla, Harad, Baheda, Coriander, Ginger, Methi, Joera

100% Herbal Ayurvedic Solution For Improving Thyroid Function

Helps Boost Natural functions of thyroid gland

- Helps with hormone regulation
- Improves blood circulation to thyroid gland
- Reduces joint swelling and stiffness

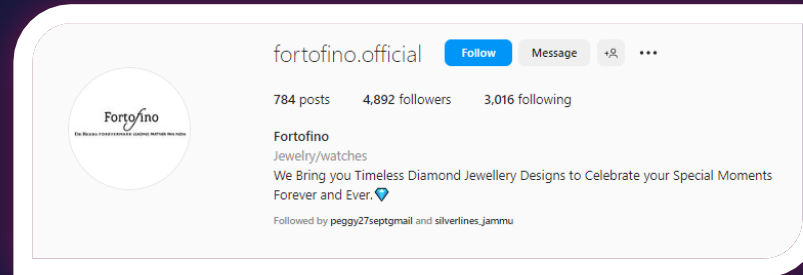
Combination of **10+ Powerful Ayurvedic Herbs**

Arjuna, Ashwagandha, Indian Sarsaparilla, Asparagus, Myrica Esculenta, Kanchnar

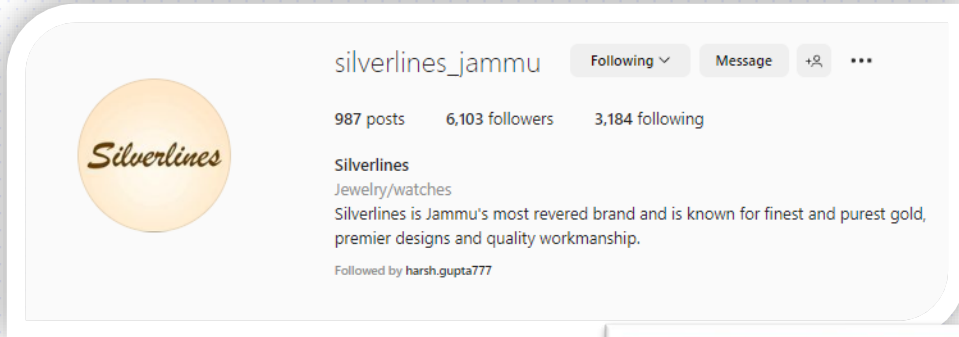
100% Herbal One-Stop Solution For Heart Problems & Blood Pressure



Some of our Social Media Work



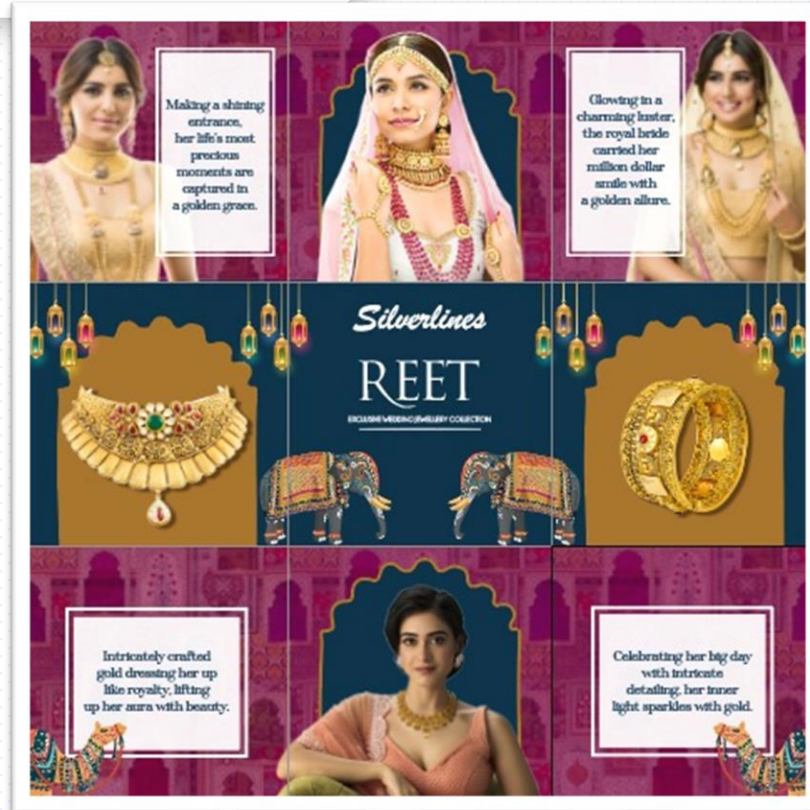
Some of our Social Media Work



silverlines_jammu Following Message + ...

987 posts 6,103 followers 3,184 following

Silverlines
Jewelry/watches
Silverlines is Jammu's most revered brand and is known for finest and purest gold, premier designs and quality workmanship.
Followed by harsh.gupta777



Making a shining entrance, her life's most precious moments are captured in a golden grace.

Glowing in a charming luster, the royal bride carried her million dollar smile with a golden allure.

Silverlines
REET
EXCLUSIVE JEWELRY COLLECTION

Intricately crafted gold dressing her up like royalty, lifting up her aura with beauty.

Celebrating her big day with intricate detailing, her inner light sparkles with gold.



Silverlines

Only the most precious ornaments, for your little girl.

See her off with a shining memory for life.

Add a glorious fondness to her big day.

Golden blessings for her new journey.

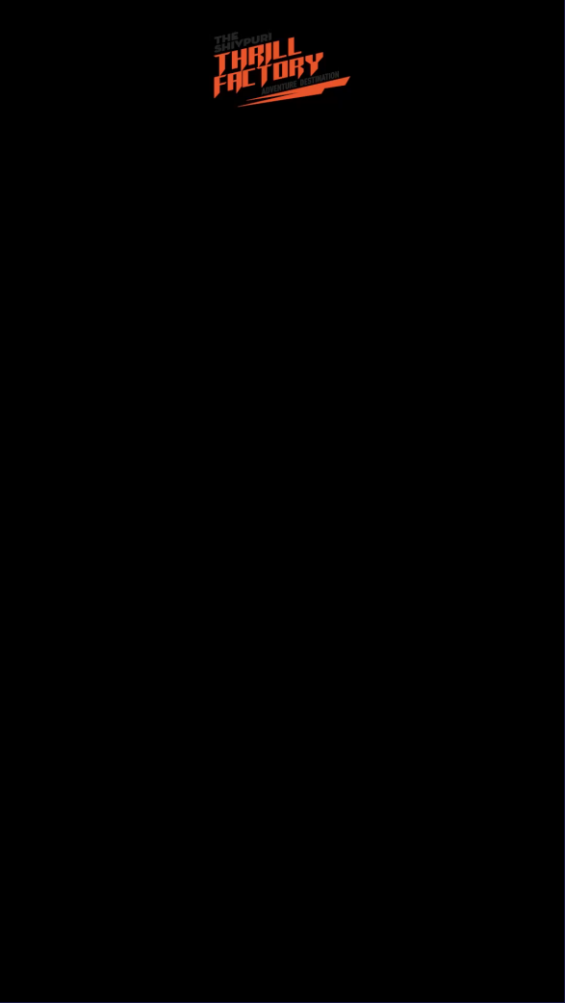
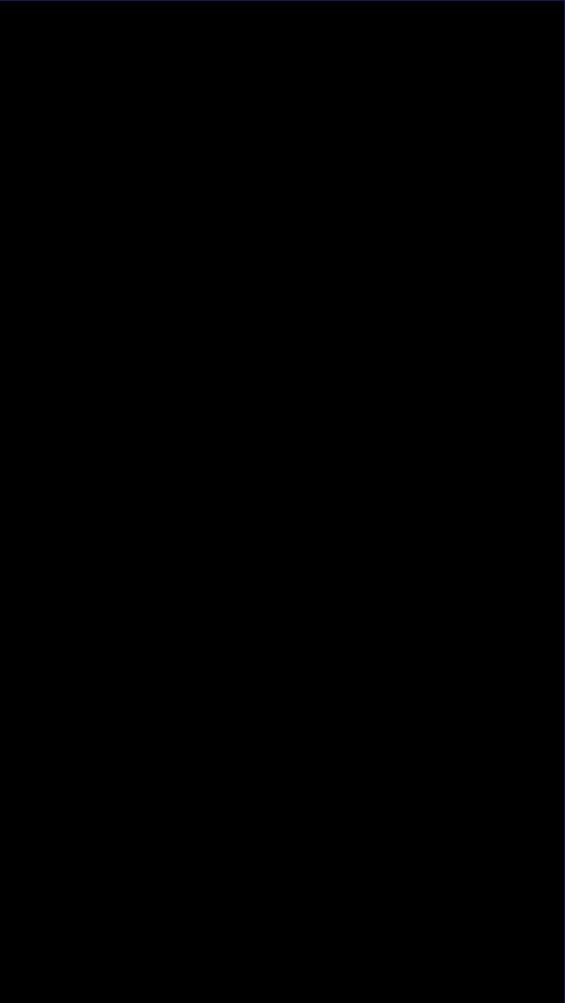


Some of our **Influencer Marketing** Work





Some of our **Video** Work





Some of our **Social Media** Work

For Videos Click Here

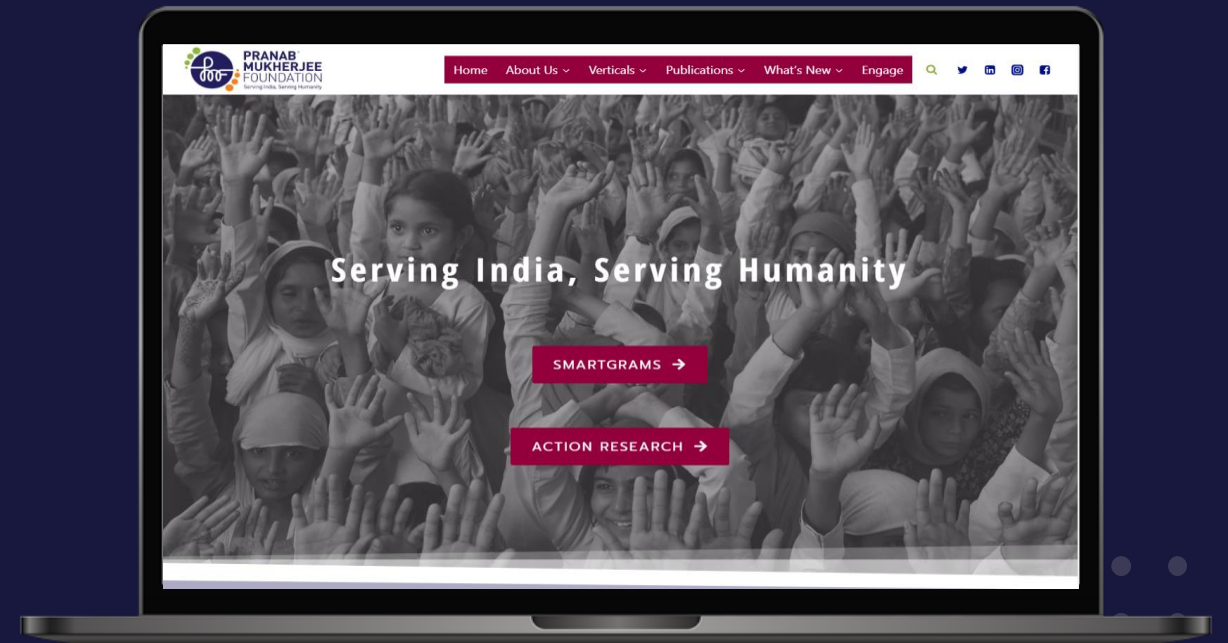
Click Here



Some of our **Website** work

<https://www.walk-agency.in>

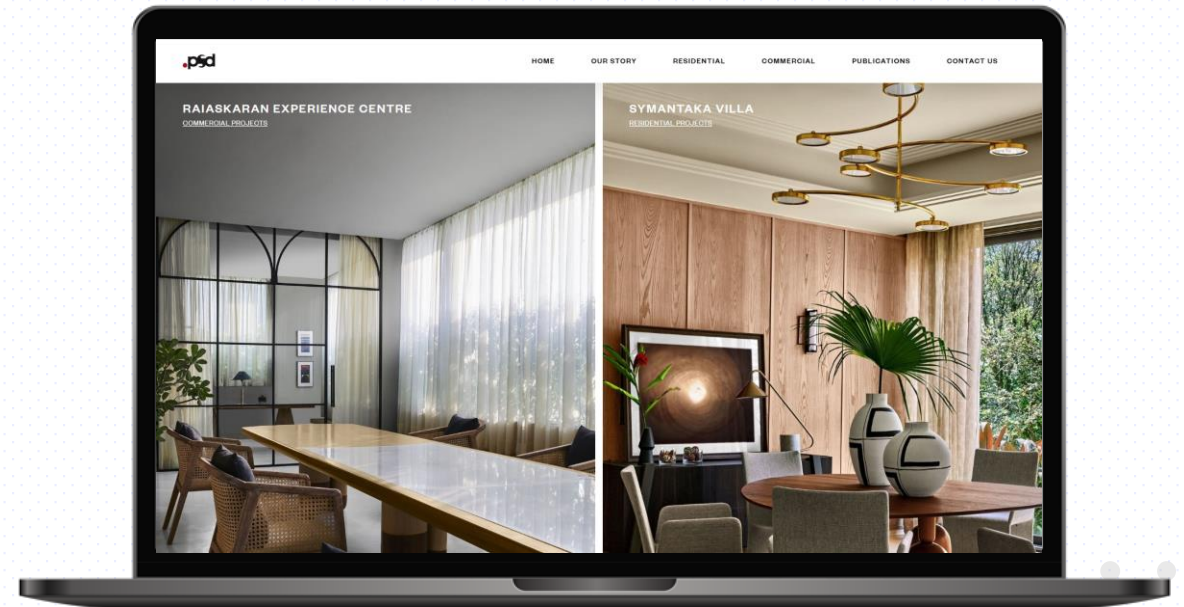
<https://www.pmf.org.in/>



Some of our Website Work

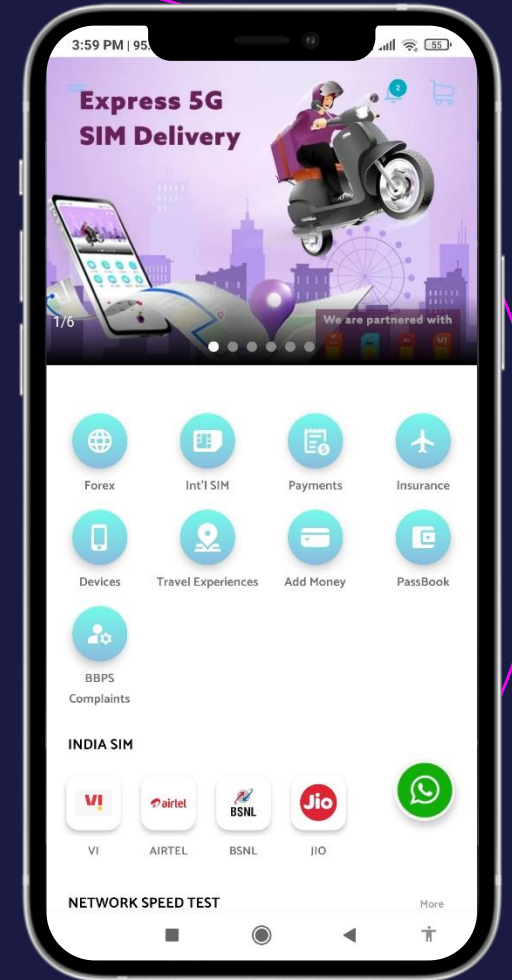
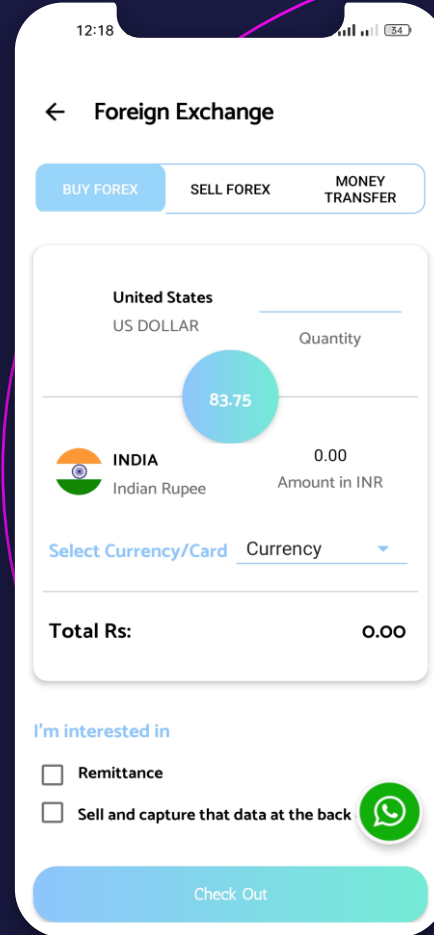
<http://theweddingcastle.com/>

<https://www.psdesign.co.in/>



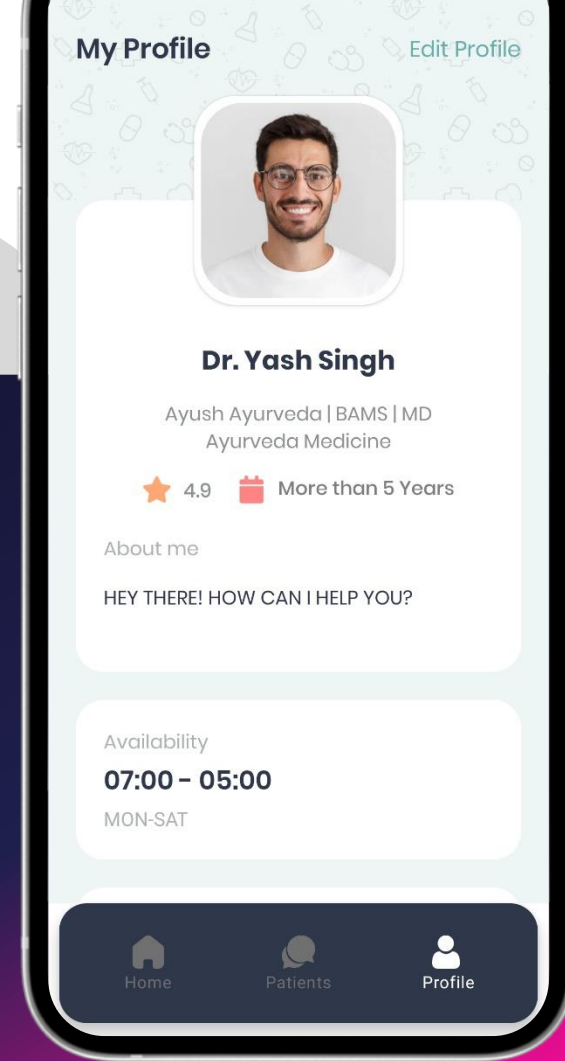
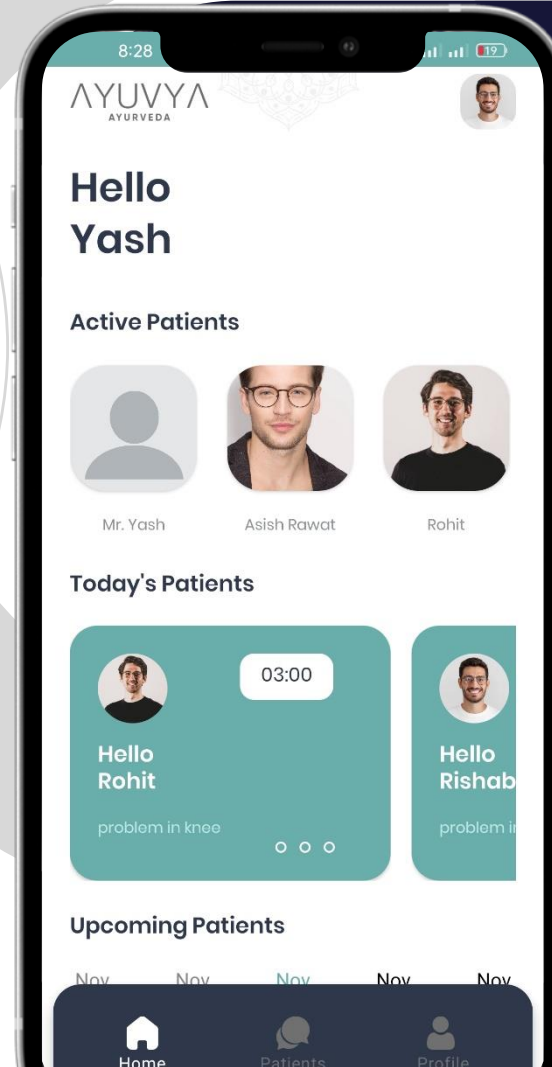
Some of our Application work

Prune



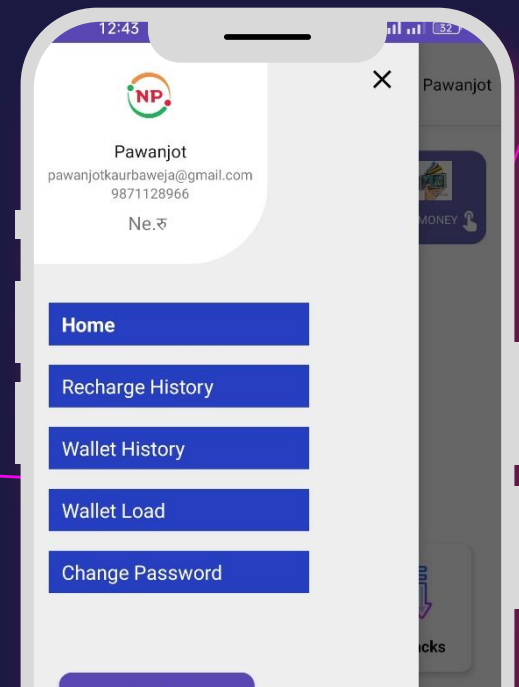
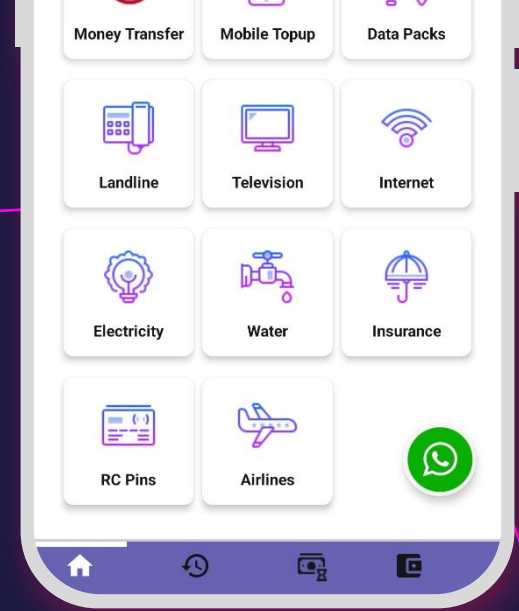
Some of our Application Work

Ayuvya



Some of our
Application work

Np Recharge





Listen to the buzz and hear the success stories of **our clients.**

Mayank Arya

*Co-Founder, Yes Madam
Beauty & Wellness*

“We have entrusted Aastha and her team over the past year to handle our complete department of digital marketing and Online Marketing campaigns for Yes Madam and they have done an excellent job in all areas. I have come to really enjoy working with Aastha. We are not big on outsourcing services, but after speaking and working with Aastha and Innovatia team we are pleasantly surprised and happy to offer our recommendation.”

Vasudev Kaushik


Co-founder, Pinksta

“We recently approached Innovatia to develop a highly technical, innovative and challenging mobile app. The talented group of programmers and friendly support staff provided a level of creativity and technological expertise unmatched in the industry.”

Mayank Arya

Founder, PS Design

“Putting together a website is a task, finding the right individual or company is even more complex. I did my search around looking for this particular company that has the ability to create, design and optimized my website. Thank God I met Astha at Innovatia, not only they have great taste in design but they can guide you through the process and beyond.”



Our Greatest Asset Is Our Relationship with Our Clients

We have forged a special relationship & achieved outstanding results for companies of all shapes and sizes.





iPint



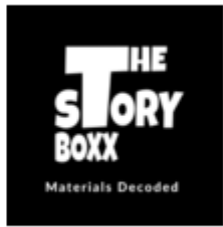
**SMART
SODA**
DRINK BRILLIANT



psd



BLK
Super Speciality Hospital | **JCI Accredited**



**THE
STORY
BOXX**
Materials Decoded



Yell



CCV
Corporate Capital Ventures



NP Recharge



**Garg's
DENTARIO**
Compositional & Comprehensive Dentistry



Prune

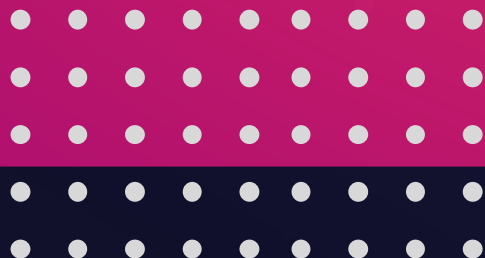


choko la
DEEPLY DIVINE CHOCOLATES



Crop Growth

Why Innovatia?



Innovatia is a result-driven and creatively led marketing agency. We take pride in having 7 years of experience and pushing brands into unimaginable success. We offer an edge in Facebook advertising by developing a clear understanding of customer requirements, creating memorable & relatable experiences, and continuously tracking results. Our knowledgeable experts take a deep dive into understanding your brand, target audience, and then develop an insightful and well curated strategy that is result oriented. Our memorable creatives and catchy content makes sure your brand gets recognition among the competitions. That's what happens when you choose the best marketing agency.

INTERESTED IN HIRING US?

CONNECT WITH US

Address

34 A Ground Floor, Hauz
Khas Fort Rd, Hauz
Khas, New Delhi, Delhi
110016

Phone

+91 9717133895, +91 8851811882

Email

Tanishk@innovatia.co.in,
Chesta @innovatia.co.in



Pricing Plan

Social Media Optimization Pricing Plan



Basic



- ✓ Creation of 15 Concepts/Creatives/Gifs /Ideas/Reels

₹25,000/month

Advanced



- ✓ Creation of 30 Concepts/Creatives/Gifs /Ideas/Reels

₹45,000/month

SEO Pricing Plan



Basic



- ✓ Onpage SEO
- ✓ Off page SEO
- ✓ For 10 Keywords

₹15,000/month

Advanced



- ✓ Onpage SEO
- ✓ Off page SEO
- ✓ For 15 Keywords

₹20,000/month



Google Ads Pricing Plan



Basic



- ✓ Maintenance of Ad account for budget lower than 2,000,00

₹25,000/month

Advanced

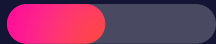


- ✓ Maintenance of Ad account for budget above than 2,000,00

15% Of Monthly Ads Spent



Facebook Ads Pricing Plan



Basic



- ✓ Maintenance of Ad account for budget lower than 2,000,00

₹25,000/month

Advanced



- ✓ Maintenance of Ad account for budget above than 2,000,00
- ✓ Inclusive Creative

15% Of Monthly Ads Spent

Complete Digital Marketing Pricing Plan



Basic



- ✓ Creation of 15 Reels/Creatives/Gifs/Ide as for Social Media
- ✓ SEO OR Influencer Marketing
- ✓ Maintenance of Ad account for budget lower than 2,000,00

₹60,000/month

Customized



- ✓ Number of creatives can be customized as per your Requirements.

